

# Are you The One?

We invite you to be part of our Bridge It Crew. Radical collaboration is at the heart of Bridge It, and we want to join forces with YOU.



We're a Melbourne-based charity providing young people at risk of homelessness with a home, a community, and the support to thrive. We run innovative youth housing programs called Cocoons. 'Cocoons' because they're beautiful, supported safe spaces that give young people the time and chance to transform.

As you're probably aware, existing responses to homelessness are not working. So, we need a rethink to get the ultimate outcome of ending youth homelessness in Australia.


How can we do this? By shaking things up! When we unite and unleash the collective power of business and not-for-profit wisdom, real change can happen.


Bridge It's **The One to End Youth Homelessness** Campaign asks businesses to donate the profits of **ONE** thing that's relevant to your business.

## WHAT DOES FINDING THE ONE LOOK LIKE?


 **Radical collaboration** between Bridge It and YOU.


 A committed and values-aligned **3-year partnership**.


 Provides us with the **profits of 'ONE thing'** that relates to your business.

 **Pro bono support** to assist us to grow and deepen our impact.

## WHAT DO YOU GET OUT OF THIS?

 **Create impact:** you play a powerful role in ending youth homelessness.

 **Inspire your team:** unite your staff to tackle social issues with heart and dedication.

 **Showcase your business:** celebrate and spotlight your values and the difference we make together.

## HOW DOES THIS WORK?

 Bridge It is looking to pilot The One Campaign with **4 founding businesses** in the first 12 months.

 We'll release and promote **1 partnership** per quarter.

 During this time, we'll **visit** to talk with your staff, **offer opportunities** to attend a Cocoon and see the impact first hand, and **engage** with media to share about the power of the partnership.



Spotlighting Success:

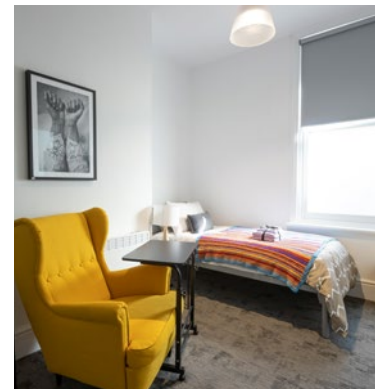
## The ONE in Action: Merry People

Check out Merry People,  
the creators of THE viral  
gumboot.

They're not just about stylish  
footwear, they're committed to  
making the world a better place.  
We've co-created a gumboot to  
share the profits from sales, with a  
goal of raising \$50,000. Together,  
we're walking the walk to end youth  
homelessness.



Butterfly wall at Cocoon St Kilda



Bedroom at Cocoon St Kilda



A goal of raising  
**\$50,000**



Carla Raynes (CEO Bridge It) with Dani Pearce (CEO Merry People)

### Join the Movement

If you're ready to make a powerful contribution  
to end youth homelessness, one person at a  
time, drop us a message or give us a call.

Are you **THE ONE**?

We think you could be.

Let's chat.

